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Chauncey D. Leake demonstrates how much he cares about the campus every morning by picking up litter on Parnassus Avenue. Dr. Leake, who founded the UCSF Department of Pharmacology, is senior lecturer in the Departments of History of Health Sciences and Pharmacology.

Transportation Meeting Held

The Campus Committee on Parking and Transportation recently held a public meeting to hear suggestions from the surrounding neighborhood and to respond to a special report on ways to decrease traffic and parking in the area.

Community residents expressed an interest in a preferential parking plan for their neighborhood and questioned why the University could not provide free parking on or near campus to accommodate students and employees, according to Tom Gwyn, director of Public Service Programs.

Residents also said they resented faculty, employees and students who park in their driveways and others who dump litter in front of their homes.

A report from the firm of DeLeuw Cather and Company was also heard at the meeting. This independent firm was commissioned by UCSF to study the present methods used by UCSF Transportation System Management (TSM) to improve parking conditions and to control traffic.

The report states that TSM measures effectively reduced campus and neighborhood traffic by two percent from 1973 to 1977. It also concluded that carpools, vanpools, buspools, shuttle bus services, and other measures prevented an approximate six percent increase of traffic in the immediate neighborhood.

Although existing programs were praised in the study, its additional suggestions are worth considering because it states that viable alternatives must replace each travel option that is removed from staff, employees, and students.

The study represents part of a commitment made by the Regents of the University of California to help find solutions to recognized community problems.

Outsmart the Thief Say Campus Police

The professional thief is likely to know where you've left your handbag or wallet when you're away from your desk . . .

And how to whisk your valuables out of your parked automobile in a few seconds . . .

And what kinds of things are the easiest to pawn: small pocket calculators, typewriters, dental students' equipment . . .

He's pretty smart in a lot of ways, according to Chief LaVerne Lopes and Lieutenant Michael Michelle of the UCSF campus police department.

But it's not all that hard for the rest of us to be just smart enough to outsmart him. And indeed that's happening, the officers said. In the first three quarters of 1977 there were 33 auto burglaries in the parking garage — that is, thefts of articles from parked cars. That's way down from the 88 in the same period last year.

Larceny in general was down too — 294 for the first three quarters of 1977 as against 346 in the same period in 1976.

The important thing is this: the community is getting involved. The officers said campus people are reporting crimes promptly, letting the police know when they see something that looks suspicious, and taking the simple precautions that actually prevent crime.

In seconds, a thief can enter the empty office, feel the wallet within the coat, slip it out — and steady the coat on its hanger so no tell-tale swinging will give away the fact that it's been tampered with. And then he's out in the corridor, walking along like any other innocent.

Chief Lopes and Lieutenant Michelle emphasized that they need — and welcome — help from the public.

"We wish everyone would report anything that looks suspicious," the chief said.

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Highest Ranking Woman: Shirley Chater

The Board of Regents last month approved the appointment of Shirley Chater, R.N., Ph.D., as Academic Vice Chancellor of UCSF, effective December 1, 1977. Dr. Chater, who has been serving as acting Vice Chancellor since the retirement of Dr. Leslie L. Bennett on July 1, thus becomes the first woman to hold this position on any of the UC campuses – the top position held by any woman in the UC system. A member of the UCSF faculty since 1964, when she joined the School of Nursing, Dr. Chater has served as Assistant Vice Chancellor since 1974.

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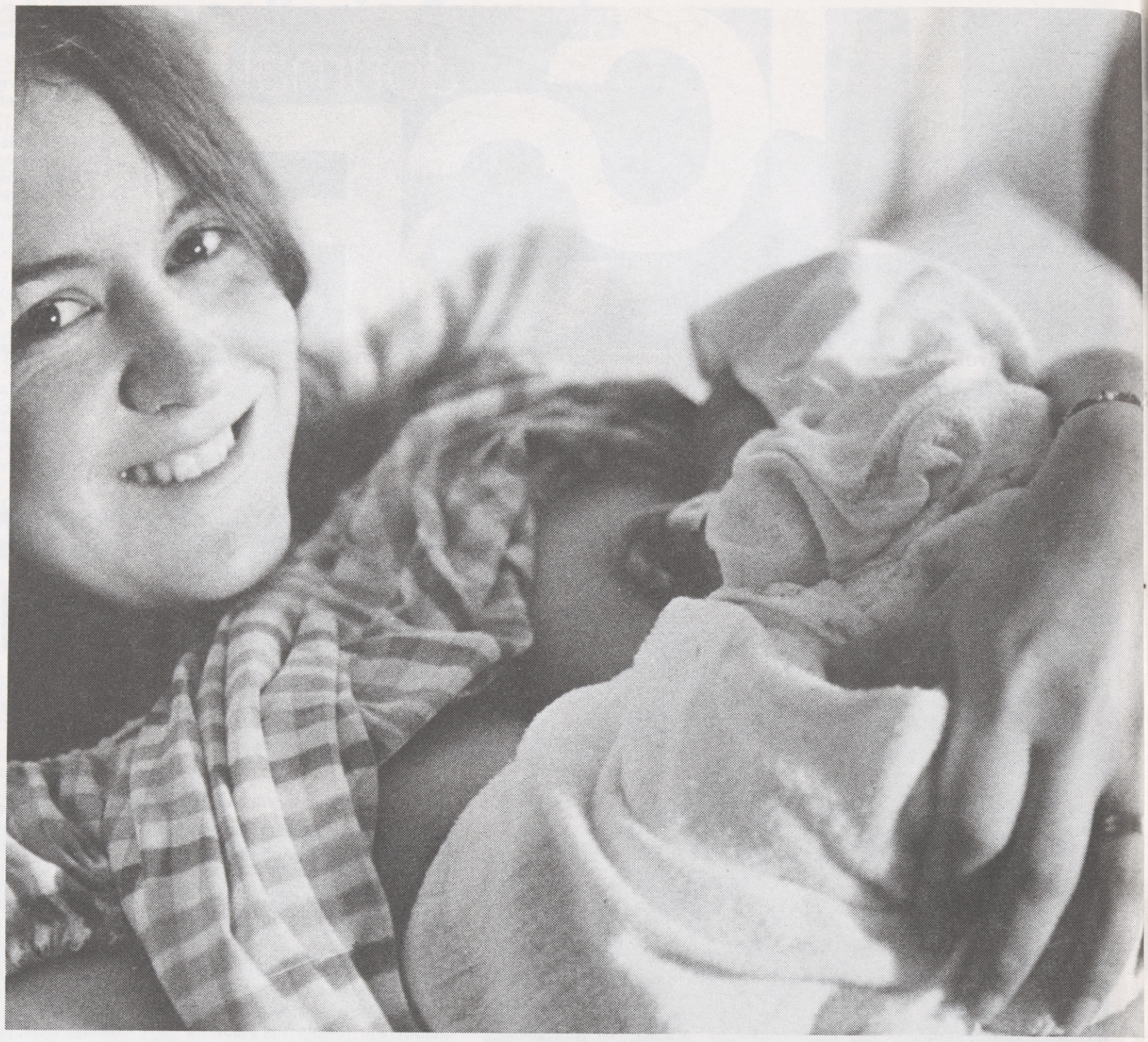


The happy parents of this newborn are shown here immediately following the delivery in the SFGH Alternative Birth Center, the first such program to be started in this city.

All the Comforts of Home

To give birth to this baby, the mother lay on a broad double bed in a room with colorful draperies at the window. Her husband and the midwife were beside her, and her mother and an older child sat in upholstered chairs near the door.

The midwife was the mother's coach and chief assistant, and it was the father himself who received the child as it emerged. He held it against his chest, wordless.

A scene from a pioneer home a century ago? Not in the least. This happened — happens all the time, in fact — in the Alternative Birth Center at SFGH staffed by the Ob-Gyn Department of UCSF.

The system is very old, and very new. It combines the old elements — home childbirth and attendance by a midwife — in the setting of a modern hospital. Mothers have access to a more "natural" form of childbirth than has been the fashion for several generations, but with today's highly specialized scientific protection if and when it is needed.

Judy Goldschmidt, coordinator of the Alternative Birth Center, described herself and her colleagues as "specialists in the normal." Rosemary Mann, director of the nurse-midwifery service, said the system is "for the people who have a new attitude toward birthing . . . people who want to do it as normally as they can."

She said some women have felt that "when you come into the hospital you lose control of your body." But in the alternative system, as she puts it, "they (the patients) are doing it — we're not doing it for them." The attitudes of the patients themselves, she emphasized, have brought about such changes as the establishment of the ABC.

The system was set up because it was called for. Women asked for it because they were better informed about the birth process and their own bodies than they were a generation ago. It became the "in" thing for adherents of the biological philosophies of such childbirth education specialists as Grantley Dick-Reed in England and Ferdinand Lamaze in France.

Of course, it's not quite an exact replica of the pioneer birthing scene. To begin with, the broad double bed on which the mother lay to give birth is not at home at all, but on the sixth floor of the new clinical building at SFGH.

In the old days, fathers were traditionally excluded from this all-female enterprise. And if something went wrong — as it did too unfortunately often — there was no one to step in and help. There was no choice; the old way was the only way.

In today's alternative birthing programs, fathers are present more often than not; as can be relatives, friends and even other children of the family. There is indeed someone to step in and help in case of trouble; pregnant women are immediately attended by staff physicians when any abnormality shows up, and physicians are always available during the birth itself. And today no system is thrust upon anyone; those who avail themselves of the alternative process do so by choice.

"It isn't for everybody," Rosemary Mann said. Candidates for the alternative method are screened carefully. When there is even a slight deviation from the normal, the midwife refers the patient to an M.D. obstetrician. And, she added: "Some of our ladies think all this is crazy."

For many women, the more recently traditional way is the way of choice. Even among the ABC patients, the actual delivery often takes place in the hospital-style delivery room rather than in the room especially decorated to look like home.

But the alternative birth procedure, with midwives in attendance, is undeniably popular at SFGH. One-third of the babies born in the hospital's Ob department are midwife patients. The mothers come from diverse backgrounds. Some are indigent, some can pay their way; all are motivated by the desire to "live the birth experience to the full," some actually with no anesthetics that might dim the awareness.

Why choose a midwife for your delivery?

"Some want the presence of a woman . . . some feel they get more personal attention, more warmth," Judy Goldschmidt said. "For some it just seems more natural that way."

The SFGH midwives are Judy, Rosemary, Nancy Rotecke, Margaret Bean, Diane Johegan, Sharon Robinson — all RNs who have specialized in postgraduate midwife programs. All five are certified as nurse midwives by the American College of Nurses and the State of California.

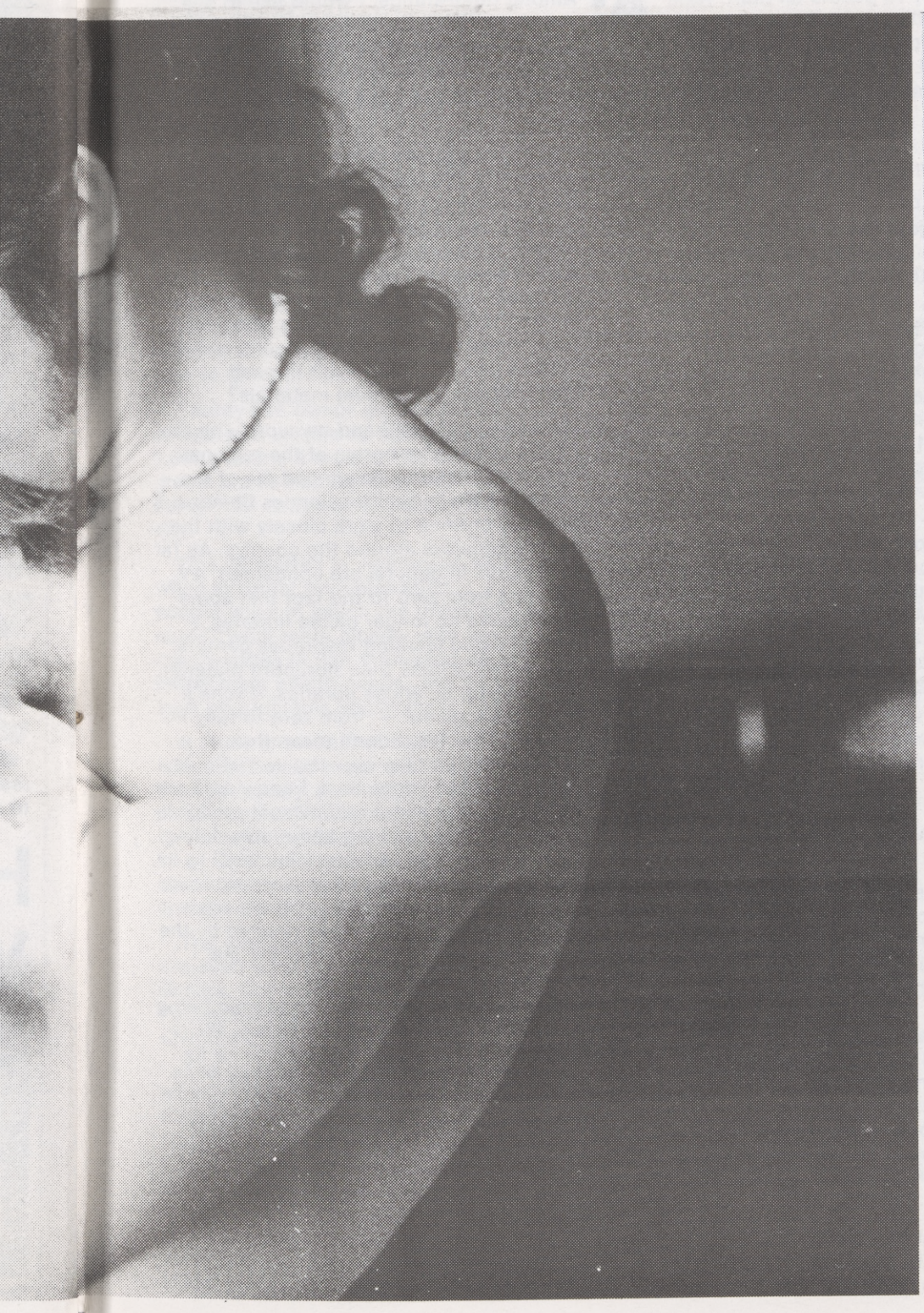
This is a relatively new field in which about 15 U.S. nursing and medical schools now offer courses. The only such program in Northern California is now given at SFGH.

It started in a small way in this country as long ago as the 1920s, as an outgrowth of the English system, and has since assumed a significant role in medical service.

It's not easy, Rosemary said. Her own course at Columbia included work in obstetrics, pediatrics, anatomy, physiology, pharmacology, genetics, embryology, epidemiology, administration of health care, psychological changes in childbearing and many hours of clinical experience. She delivered 40 babies during her training.

But it's indeed rewarding, she emphasized. "It's challenging . . . we get a lot out of it."

And for your guidance when you speak of this old-new profession: Judy, Rosemary and their colleagues pronounce it "midwiffery."



SFGH Family Programs

FACET (Family Addiction Center for Education and Treatment): Provides medical care and psychological support to drug-abusing mothers before, during and after delivery of their babies. Families receive follow-up care for three years. Federally funded through the State Department of Health. Project Director, Dr. Richard L. Sweet; Pediatric Follow-up, Dr. Delmer Pascoe. Located in Ward 25, Bldg. 20, 565-5126.

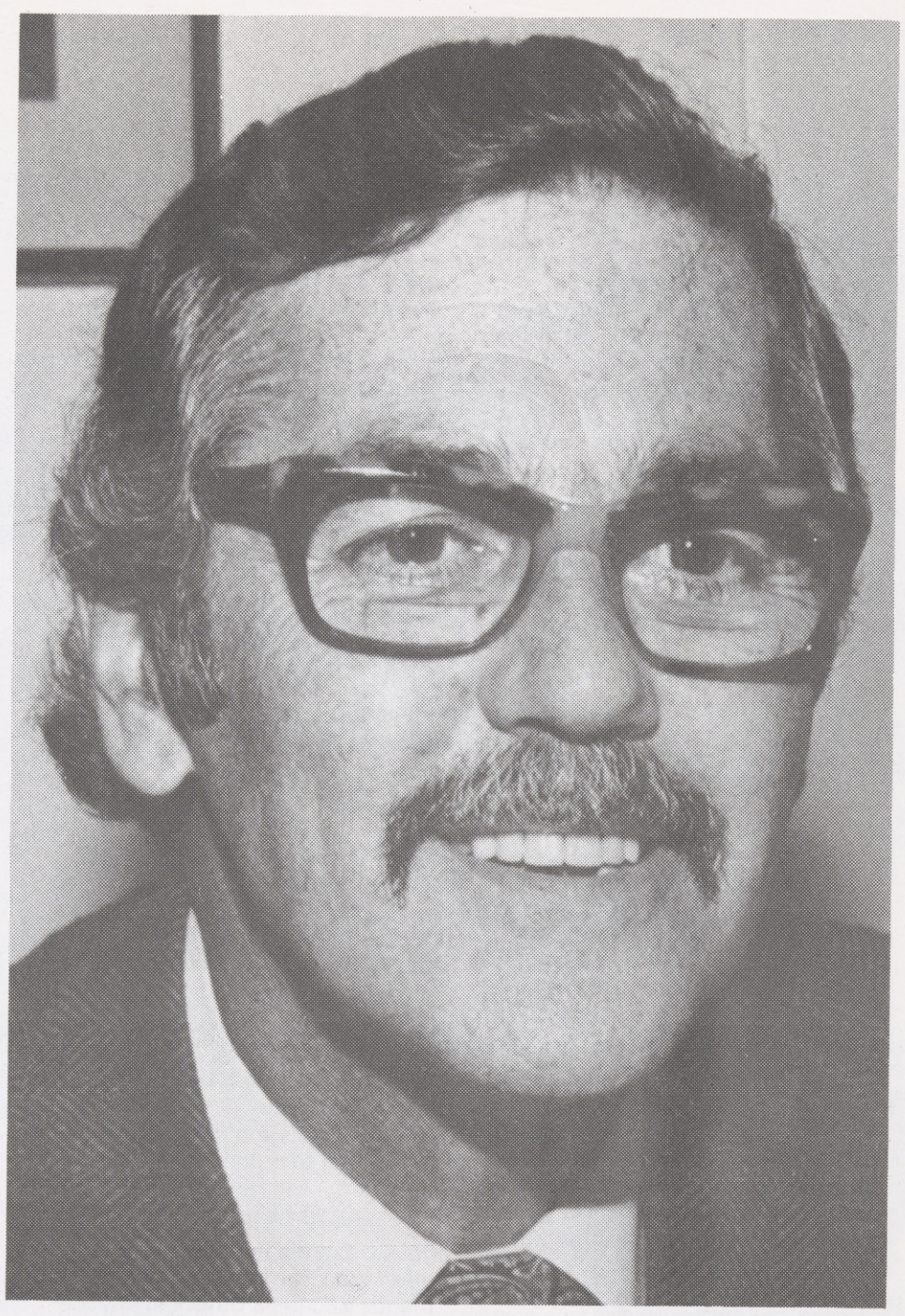
Family Planning Clinic: Funded under a contract with the State Department of Health, this program includes counseling and services in contraception, pregnancy, abortion, tubal ligation, vasectomy, and fertility counseling. Fees are based on ability to pay.

Perinatal Health Project: Designed to seek out and provide health services for high risk mothers and infants in target neighborhoods served by SFGH. A mobile health care team rotates among the Mission Neighborhood Center, District #2 Public Health Center, and the Southeast Ambulatory Health Center. Backup clinics, laboratory and inpatient services are provided by SFGH. Federally funded through the State Department of Health. Medical Director, Dr. Hallie Beacham, Ward 14, Bldg. 10, 565-5106.

Sickle Cell Program: Provides screening to patients of all ages for abnormal hemoglobins, including sickle cell trait. Cord blood screening is provided to newborns at SFGH and several other hospitals. Health care counseling and education is available to patients both during times of crisis and at times of well-being when health maintenance is stressed. Staff includes pediatric hematologists, a genetic counselor, pediatric nurse practitioner, laboratory personnel. Funded by the Department of Health, Education and Welfare and the State Department of Health. Director, Dr. William Mentzer; Assistant Director, Dr. Winfred Wang, 6M-43, 565-8378.

Women's Self-Health Project: Lamaze education in childbirth offered in Spanish, Cantonese, Tagalog, and English. Other educational services include counseling on family planning and information on community health care resources. Funded under a grant from the San Francisco Foundation. Medical Director, Dr. Donald Minkler; Coordinator, Terry Looper, M.P.H., 5A, 282-4768.

David Bishop: New Librarian



In the early part of summer, Vice Chancellor Leslie L. Bennett announced the appointment of David Bishop as University Librarian. Mr. Bishop came here from the University of Nebraska Medical Center where he was the director of the Library of Medicine. Though a native of Newfoundland, Canada, Mr. Bishop is a naturalized U.S. citizen, and he is no stranger to California or to the University. In the beginning days of his career he worked for four years as serials librarian of the Biomedical Library at UCLA.

He is a graduate of Dalhousie University, Halifax, Nova Scotia, where he received his B.A. in Economics, and of the School of Library Service, Columbia University, where he received his M.S. degree.

Mr. Bishop became, in his words, UCSF library's "gatekeeper" on August 1.

Q: Now that you've come among us, what will your focus be? Can we talk about the present and future of the UC Medical Library?

A: I'm working with the academic vice chancellor and the Library Committee as I try to find out what the needs are. There are also two groups here within the library staff — the librarian's association (LAUC) and the support staff group (LSO) that are working with me. We have identified some immediate housekeeping goals, such as obtaining an electronic security system at the circulation desk, having one-alphabet shelving for current journals, and installing a paging system.

We'd like to make our library a little more inviting, and will make a start by replacing our worn-out drapes. We will also be reviewing our reference and computer-based information services to see how effective they are in their service roles, and we'll look at our total circulation system. The staff is concerned about improving emergency and safety features in the library, and I, for my own sake, need to look at some basic things, such as budget review and our acquisitions policy.

Q: What is the size and composition of our library staff?

A: We have a total of 73 people on staff. Nineteen of them are librarians; 54 are support staff. These include many highly trained and highly skilled individuals, and I hope we can take full advantage of this wealth of expertise.

Q: How large and comprehensive is our collection?

A: As one of the major health science libraries in the country, the UCSF library has more than 430,000 volumes representing medicine, dentistry, pharmacy, nursing, medical sociology, and paramedical technologies. The collection includes approximately 99,000 foreign medical theses and over 3,800 current serial titles. Our non-print and microform holdings include 1,100 reels of microfilm; about 30,000 microprints, including the *Landmarks of Science* series; and 40-odd sound recordings.

We are noted for our special History Collection with rare books that date from 1470, as well as current research materials, and the Oriental Medicine Collection that consists of about 84,000 volumes. We also have prints, scrolls, and manuscripts dating from the 12th Century.

It's a very heavily used library, I'm happy to say. So anything we do must be designed to not degrade our current levels of service.

Q: Why were you challenged to come to UCSF?

A: I think the health sciences center, itself, is a tremendous place that people are going to hear more and more about. Some of my colleagues in other parts of the country asked me, "What has UCSF ever done?" Then within a few months of some of them knowing I was interested, they said, "You know, every time I pick up the paper I see that UCSF has done something." The library has a superb collection, a good staff and a very good clientele. So with a good staff and a good clientele, how could I lose?

Q: We've talked about the immediate housekeeping goals. What are some of your personal plans and priorities?

A: Among other things, I would like to see the library work more closely with EMR (Educational Media Resources) so students will have the same access to non-print materials as they have to print materials.

Q: Two years ago you served as chairman of a cataloging sub-committee for MEDLARS (Medical Literature Analysis and Retrieval System), which produces AVLINE, the nationally distributed information system, Audiovisuals-on-line, for educational materials in health sciences. How has your involvement with audiovisuals affected your concept of what libraries are, and how much a part of libraries are the self-instructional audiovisual materials?

A: My work on AVLINE and my work with the AV consultants' program at the regional level have certainly convinced me of the value of AV's in health sciences libraries. I have to continue to work closely with the AV coordinators around the country. As far as libraries in general are concerned, AV use runs from zero to the fact that some libraries are no longer called libraries; they're called learning resources centers, and, in fact, stress their non-print material. In the health sciences libraries, it runs a pretty large gamut — from zero to fully integrated libraries. I don't mean that libraries should take over the sort of things that EMR does best. I know nothing whatsoever about audiovisual production, and I know nothing about scheduling the use of 16 mm projectors in classrooms, nor do I think that is part of our function, but I think having the materials organized and at hand when needed by the students is important whether the materials are non-print or print.

I don't mean that we're going to stop being a scholarly book and journal library. We're not. This is just additional assistance for the students, so why close our eyes to it? The role of health sciences libraries is to support teaching, research, and practice. That's what we're here for, and that's the only thing we're here for. Sometimes we might think we're here to propagate health sciences libraries, but we're not. Unless we provide an effective information service for students, teachers, researchers, and practitioners, we have no reason to exist.

CHEP Reaches Out

Dr. Ted Tong and Margaret Gerson, like many at UCSF, are pretty savvy people.

His job: assistant clinical professor of Pharmacy, and staff member in the Division of Clinical Pharmacology at San Francisco General Hospital.

Hers: social worker in the Division of Radiation Oncology.

Enough to keep each of them busy? You'd think so. Yet both give several hours of time each month, sharing this savvy of theirs with some other individuals to whom it is very valuable.

They are among the 120 people who volunteer in the UCSF Community Health Education Program (CHEP), one of the ways in which the University involves itself helpfully in the community outside of the campus.

It works this way:

Members of the program's 35 teams, including Maggie and Ted, speak on specific health subjects at meetings of community groups — in this case, largely those of senior citizens. Maggie and Ted talk about the use and misuse of medicine; other teams' subjects range from arthritis to sexual health, from eye care to grief and bereavement.

Twenty-five senior groups are involved, and the teams talk to around 1,000 persons a month. The programs are so popular they now occur almost daily somewhere in the city.

This all started in January of 1974, when Hospital Administration sought ways in which the university could "work more closely with the communities in San Francisco, to better meet health needs, and to start up programs accordingly."

A study showed that health education was a major priority in the community, particularly for the older people. The University joined forces with the San Francisco Council of Churches and the San Francisco Community College District and got the project under way.

The director is Anthony Wagner, assistant director, Hospitals and Clinics, Community Services and Patient/Employee Relations. Linda Civitello is the coordinator.

The participating groups meet in all sections of town: St. Mary's Cathedral, St. Francis Lutheran Church, the Salvation Army Senior Center, Downtown Senior Center, St. Philip's Senior Club, Ingleside Presbyterian Church, Alexander Hotel Tenants Association and many others. They hear from the UCSF teams about such subjects as foot care, cancer, skin care, orthopedics, diabetes, first aid, breast self-examination, what to expect when you go to the hospital, nutrition, gastrointestinal problems, and walking for health and enjoyment.

The teams are "highly motivated," Linda said. They come from all parts of UCSF — the clinical faculties, social workers, technologists, hygienists — any area in which the expertise can be valuable.

Ted and Maggie, after two years of talking about their own subject — drugs — are no longer surprised at some of the truly startling misconceptions people have about health. And it means a lot to them when they are able to straighten out some of this confusion.

"A person may be going to four or five different doctors, and never thinks to tell one of them what medicine the others may have prescribed," Ted said.

And setting such a person on the right track can make the difference, literally, between life and death. Ted and Maggie explain how medicines can interact, not only reducing their effectiveness but actually causing serious illness or death.

People in their audiences have admitted they have been dosing themselves heavily with aspirin while also taking anticoagulants — a very bad combination. Or taking something for pain along with generous amounts of alcohol. Ted and Maggie hasten to make it plain why this isn't done.

They point out that the bathroom isn't actually the best place to keep medicines, which may deteriorate in a steamy atmosphere. They explain that "mood pills" such as Valium should be taken only during times of stress, because constant use will build up a tolerance. They urge the seniors to "pick a pharmacy that meets your need — if there's any question, the pharmacist can call the physician and get the answer." And they emphasize above all that the patient should be absolutely sure he understands what his doctor is telling him.

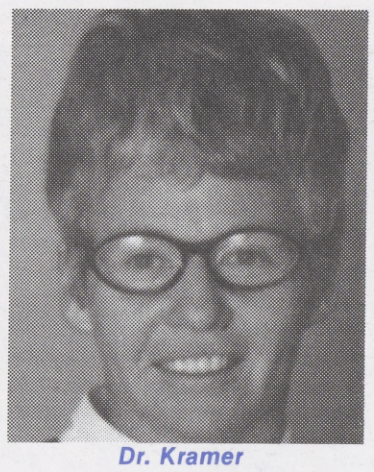
The other teams deal with similar situations in their own fields. Sometimes just a word or two is enough to turn bewilderment into understanding. And all this, they report, is challenging, intriguing — and rewarding.

Linda, the coordinator, says there's room in the project for others who may wish to take part. It doesn't take a lot of time, and it's much worthwhile. If you're interested, call her at Ext. 2325.

(Top to Bottom) Social Worker Margaret Gerson advises member of senior citizens' group following lecture given by herself and teammate Dr. Ted Tong, who is shown lecturing the group. A reception for all of the program participants was given at University House. Among those who attended are (l-r) Rev. David Cross from Geriatric Services of the San Francisco Council of Churches, who is shown with CHEP Coordinator Linda Civitello and Elizabeth Rusk of the Creative Retirement Program at St. Francis Lutheran Church; UCSF Dr. Dorothy Perloff, (l-r) Chancellor Sooy and Kirsten Lucid, M.P.H., of the San Francisco District Health Center #1; Sam Newcomb, M.D., (l-r) Harriett Heard, R.N., and Jeanne Yalon, R.N., all of the Oncology Service with James Wiczai, associate director Hospitals and Clinics, Ambulatory Care Services, and Anthony Wagner, assistant director Hospitals and Clinics. The last picture shows (l-r) Paul Vietzke, M.D., Home Care; Michael Cassidy, M.D., Oncology; Jeanne Yalon, R.N., Oncology; Dorie Kamp, Social Work; Harriett Heard, R.N., Oncology; William Kerr, director Hospitals and Clinics; Julia Barron, R.N.

SCHOOL OF NURSING

Dr. Bailey



Dr. Kramer

Dr. Davis

Academy Fellows Named

June T. Bailey, Marlene Kramer, and Anne Davis have been named, along with 64 others, as Fellows of the American Academy of Nursing. Seven members of the faculty of UCSF, all of whom are R.N.'s, are Fellows of the Academy, an uncommonly large number for a single institution.

"Our faculty has distinguished itself in a number of outstanding ways. Certainly, one of the marks of distinction is to have so many who are Academy Fellows," said Dean Margretta M. Styles, who is a member of the AAN nominating committee. Faculty members who are also Fellows of the Academy are Maura Carroll, academic Vice Chancellor Shirley Chater, who was recently elected to the Academy's governing council, and Marilyn J. Howe, a non-salaried clinical faculty member.

Stotts Receives Grant

Nancy Stotts, assistant clinical professor, Biodysfunction, has been awarded an Advanced Nurse Training Grant from the Department of HEW to finance and support a graduate program in Surgical Nursing. The program will prepare nurses at the masters level to function as clinical nurse specialists in Surgical Nursing.

Continuing Education Courses

Seven programs designed to assist nurses to change their practice or to increase their expertise in specific areas, have been announced by the Continuing Education in Nursing Unit. The programs, which range from one to three years in length are: Community Health Nurse Preparation Program, Family Planning Nurse Program, Nurse Clinician Certificate Program, Rehabilitation Nurse Clinician Program, Occupational Health Nurse Certificate Program, School Nurse Preparation Program, and the Preparation of Nurse Leaders in Cancer Nursing Program. In addition, individual courses of study can be arranged to meet personal learning objectives. To obtain an application or more information, contact UCSF Continuing Education in Nursing, under the direction of Maura C. Carroll, at ext. 1817.

LPI/ PSYCHIATRY

Darwin Elected President

San Francisco attorney Jay A. Darwin has been elected president of the Board of Directors of the Friends of Langley Porter for the 1977-78 year. Serving with him are Vice- president Mrs. Joseph V. Costello, Jr., Treasurer Mabel B. Schine, and Secretary John C. Blackman.

Mr. Darwin is a charter member of the National Lawyer's Committee for Civil Rights Under Law formed in 1963 by the late President Kennedy. He is also a member of the Labor-Management Advisory Committee of the California Department of Human Resources and the National Council of the National Planning Association, Washington, D.C., an organization whose activities are "dedicated to

the joint approach by Agriculture, Business, Labor and the Professions in looking ahead and planning for the future." In addition, Mr. Darwin has been a member of the Board of Directors of the Bay Area Urban League for 15 years.

Winner of Distinguished Award

Margaret Thaler Singer, professor of Psychiatry is the first woman to win the prestigious William R. McAlpin Award from the National Mental Health Association for her research in mental health and the study of schizophrenia. Dr. Singer is also the first woman to become president of the American Psychosomatic Society, and to win the American College of Psychiatrists' Dean Award and the American Psychiatric Association's Hoffheimer research prize. She is a NIH "career research scientist."

Neurosis Study Center

A Center for the study of Neurosis is being developed through a three-year grant from the National Institute of Mental Health, awarded to the Psychotherapy Evaluation and Study Center. The Neurosis Center will provide a clinical setting for the treatment of patients, develop new methods of treatment, and evaluate treatment outcome.

Center Director is Mardi J. Horowitz, professor of Psychiatry. He will work with steering committee members Robert S. Wallerstein, director of L.P.I.; John A. Starkweather, professor of Medical Psychology and Psychiatry; and Nancy Kaltreider, assistant professor of Psychiatry, and co-director of the Psychotherapy Evaluation and Study Center.

Horowitz Edits New Book

A book entitled *Hysterical Personality* just published by Aronson, Inc. and edited by Mardi J. Horowitz, contains contributions by UCSF faculty members. A main selection of the Psychotherapy and Social Science Book Club, the book presents a systematic review of the hysterical syndrome.

SCHOOL OF PHARMACY

Owyang Honored

Eric Owyang, chief Pharmacist, was named Hospital Pharmacist of the Year by the California Society of Hospital Pharmacists at the annual meeting in October.

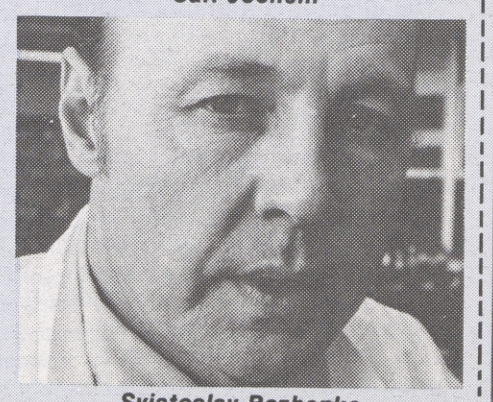
Troy Daniels Lecturer Named

Frank H. Westheimer, Loeb Professor of Chemistry at Harvard University, was named as the 1977 Troy C. Daniels Lecturer of the School of Pharmacy. The Daniels Lectureship, established in honor of the former dean of the School of Pharmacy, is awarded annually to an outstanding contributor to Pharmaceutical Science, and is sponsored by Barnes Hind Laboratories.

Employees Honored for Long Service

Two employees were honored for their long service to the University. Dean Jere Goyan presented service pins to Carl Jochem (T) for 20 years of service, and to Sviatoslav Bozhenko for 15 years. Carl, who is stores supervisor of the Facilities and Material Management Unit, originally came to work here in 1954 in the Pharmacology Department. After a brief stay in New York, he returned to the School and has been here ever since. Slavo, a laboratory assistant, is the supervisor of the Undergraduate Laboratories. He came to the School in 1962 from the University of Chicago.

Carl Jochem



Sviatoslav Bozhenko

SF GAZETTE

SCHOOL OF DENTISTRY

Parnassus Club Meets

The Parnassus Club, the new organization of UCSF dental alumni, recently held its first annual meeting. Roughly one third of the Club's 225 charter members convened to share reminiscences, to see how their old school was changing, and to learn about the latest developments in oral biology. The bulk of the day's program was devoted to slide presentations by Dr. Sol Silverman, chairman of the department of oral biology, Assistant Dean Arthur Lundblad led the alumni on a tour of new dental teaching laboratories now being built, and Assistant Dean James Fairchild described the new School of Dentistry building, which the group viewed under construction from the parking lot above. Eventually, Dean Ben Pavone hopes that the Parnassus Club will expand to include over two thousand members. Dr. Silverman (left) and Dean Pavone are shown here.

Tatevossian Visiting Professor

Adolph Tatevossian has joined the Department of Oral Medicine and Hospital Dentistry as a visiting associate professor of Oral Biology for one year. Dr. Tatevossian is the recipient of a Senior Foreign Dental Scientist Fellowship from the International Association for Dental Research. Only two of these are awarded annually throughout the United States.

School Receives Gift

The Native Sons of the Golden West have presented the School of Dentistry's Center for Craniofacial Anomalies with gift support totalling $40,000 this year. For over 25 years, the Native Sons have provided outstanding support for the UCSF program, collecting funds statewide and greatly extending the Center's ability to treat children born with cleft lip, palate, or other malformations of the face and jaws. To date the Native Sons have contributed over $300,000 in support.

Francisco Hygienists' President

Norma Francisco was installed as president of the National Dental Hygienists' Association at its annual meeting this summer in Los Angeles. Ms. Francisco who had previously served a one year term as president-elect will preside over the activities of the national organization. She has also been instrumental in reorganizing the Northern California Constituent of the NDHA and serves as an advisor to the officers.

Jean Poupard has written a chapter, "Oral Myofunctional Therapy — Another Dimension to Prevention" in the newly published *Current Concepts in Dental Hygiene.* This book is edited by Suzanne Boundy and Nancy Reynolds, and published by Mosby.

Vicki Talbot has been appointed to the California dental Hygiene Educators Executive Committee. This committee represents the dental hygiene educators at meetings of the California state Board of Dental Examiners as well as coordinating the annual educators' conference.

Ann Gould has been reappointed to the NCSDHA Quality Assurance Guidelines Committee. This committee has written and will be field testing the guidelines that are part of its professional peer review system.

General Dentistry Division News

The Division of General Dentistry has received an award from the American Fund for Dental Health to conduct a Preventive Dentistry Demonstration Program in the Hayward Unified School District. Two thousand first, second and fifth grade students will receive a combination of five proven preventive procedures for three years. The program will be directed by Dr. Steven Silverstein and Dr. Jared Fine.

The National Institute of Dental Research has announced that the Community Caries Prevention Demonstration Program in the Livermore Unified School District will be expanded to include high school students, and the total program has been extended by one additional year. There are approximately 6,000 students receiving weekly fluoride mouthrinses in the school district. The program is directed by Ms. Betty Eckhaus and Dr. Steven Silverstein.

The school also has received a contract from the Trust Territories of the Pacific to process and analyze the results of a weekly fluoride mouthrinse program for 8,000 children in the Trust Territories. The program will be directed by Dr. David Pace and Dr. Steven Silverstein.

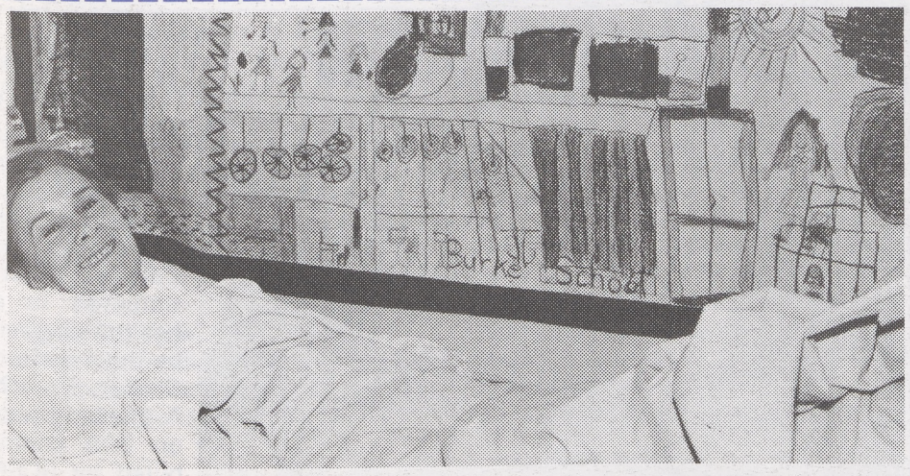
AUXILIARY/VOLUNTEERS

Thrift Shop Opens

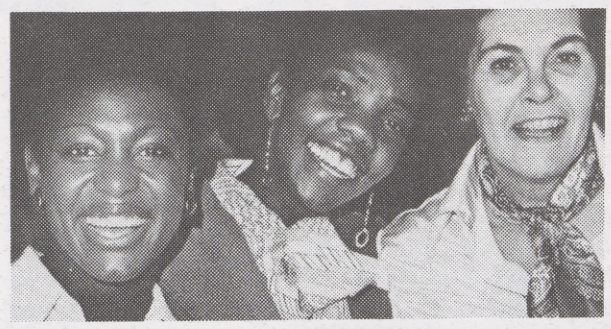
The Auxiliary has opened a brand new shop selling "bearly new" clothes, household and other items at 2512 Clement Street. Store hours are Monday-Saturday from 10 a.m. to 5 p.m. "The idea for Bear-ly New, the shop's name, was formulated," according to Jeanette Katz, "by the Auxiliary board because we wanted a project that would provide money for patient amenities on an on-going basis." Shown in the photo above is Mrs. Katz, second vice president, (center), who works closely on the project with Donna Abbott, project chairperson (right), and Auxiliary Executive Vice President Dora Mustacchi (left). Volunteers are needed to work in the shop. Interested persons may call Sharon Beckham at ext. 1196.

Honor Volunteers at Reception

Approximately 80 student and adult hospital volunteers attended the recent annual reception held for them in University House. Among those in attendance were (bottom left, l-r) Hariett Sanders, section chief, Social Work Department with Marie Simmons, chief clinical social worker, and Betty Sooy. Shown at right is Mary Kane, long-time volunteer. Below is volunteer Abraham Friedman shown talking to Hospitals Housekeeping Manager Manuel Estrada.



Georgia Malan, wife of Auxiliary President Clarence Malan, enjoyed the cheerful mural on her wall painted by kindergarten students at the Katherine Delmar Burke School during her recent hospitalization for a back injury. Mrs. Malan is administrative assistant to the head master at the school, where she has worked for the past 24 years.



UCSF GAZETTE

SFGH

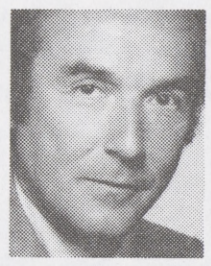
Committee Preserves Hospital's Momentoes

A slide illustrated lecture, "The Pile of Bricks on Potrero", has been compiled by Francis J. Curry, chairman of the SFGH Memorabilia Committee. Purpose of the presentation, which has been shown recently for the Victorian Alliance and other groups, is to promote the committee's cause: salvaging and relocating architectural ornaments and other momentoes of the old hospital.

Dr. Curry, professor of Ambulatory and Community Medicine, was formerly director, S.F. Department of Public Health. Vice-chairman of the Memorabilia Committee is Susan Nutter, principal editor, Medical Service. Members include Wayne Corn and Jane Vance, Dean's Office; Nancy Wuerfel, Chest Service; Donald Longanecker, senior photographer. The 61 year old fountain on the 23rd Street side of SFGH Medical Center has been restored and landscaped through the efforts of the Memorabilia Committee. Shown (l to r) are Susan Nutter, SFGH Gardener Le Roy Price, Nancy Wuerfel, administrative assistant, Chest Service, who was instrumental in saving the fountain; and Dr. Curry.

McAninch Appointed Urology Chief

Jack W. McAninch has been appointed SFGH chief of Urology and UCSF assistant professor of Urology. Since July 1973, he has been assistant chief of Urology at Letterman Army Medical Center, San Francisco. Dr. McAninch is noted for research, including recent studies, on penetrating renal injuries. In his new position, he will contribute special expertise to the care of seriously injured patients at the nationally acclaimed SFGH Trauma Center.



Rapaport Receives Gold Heart Award

Elliot Rapaport, SFGH chief of Cardiology and UCSF professor of Medicine, received one of four 1977 Gold Heart Awards, the highest honor of the American Heart Association. The awards were presented during the Association's Annual meeting in Miami Beach, Florida.

A distinguished researcher, teacher and clinician, Dr. Rapaport has been training medical students on the UCSF campus since 1957, and has been a member of the senior staff of the Cardiovascular Research Institute since 1958.

Library Expansion Project Underway

A $376,000 construction project will soon be underway to expand and improve the Barnett-Briggs Medical Library at SFGH.

The Library Committee, appointed by the Executive Committee of the Medical Staff, was instrumental in obtaining federal funding for this project through the Local Public Works Capital Development and Investment Act of 1976, to create construction jobs. Norman Sweet, associate professor of Medicine, is chairman, and Delmer Pascoe, professor of Medicine, is vice-chairman.

The project will nearly triple the size of the present library, and will make it possible to expand the collection from 20,000 volumes (many of them in basement storage and inaccessible) to 30,000 volumes.

Conference rooms and special reading rooms, including a beautifully furnished Gordon Hein Memorial Reading Room, are planned. Dr. Hein was a distinguished former assistant chief of the UCSF Medical Service at SFGH. The library itself is named in memory of LeRoy Briggs, a former chief of the UCSF Medical Service at SFGH and George Barnett, his counterpart on the Stanford University Medical Service.

The Library is a service of the City owned and administered SFGH Medical Center, and receives fractional support from UCSF.

SCHOOL OF MEDICINE

Three Receive Dean's Prize

Three medical students received the Dean's Prize in Student Research. They are (from left) Michael Shear, Melinda Lee and Joyce Kobori. Toasting them is Harold Varmis, Chairman of the Summer Student Research Program. Ms. Lee was first prize winner for her work on a drug that is used in the treatment of certain cancers.

Darby Receives Harris Award

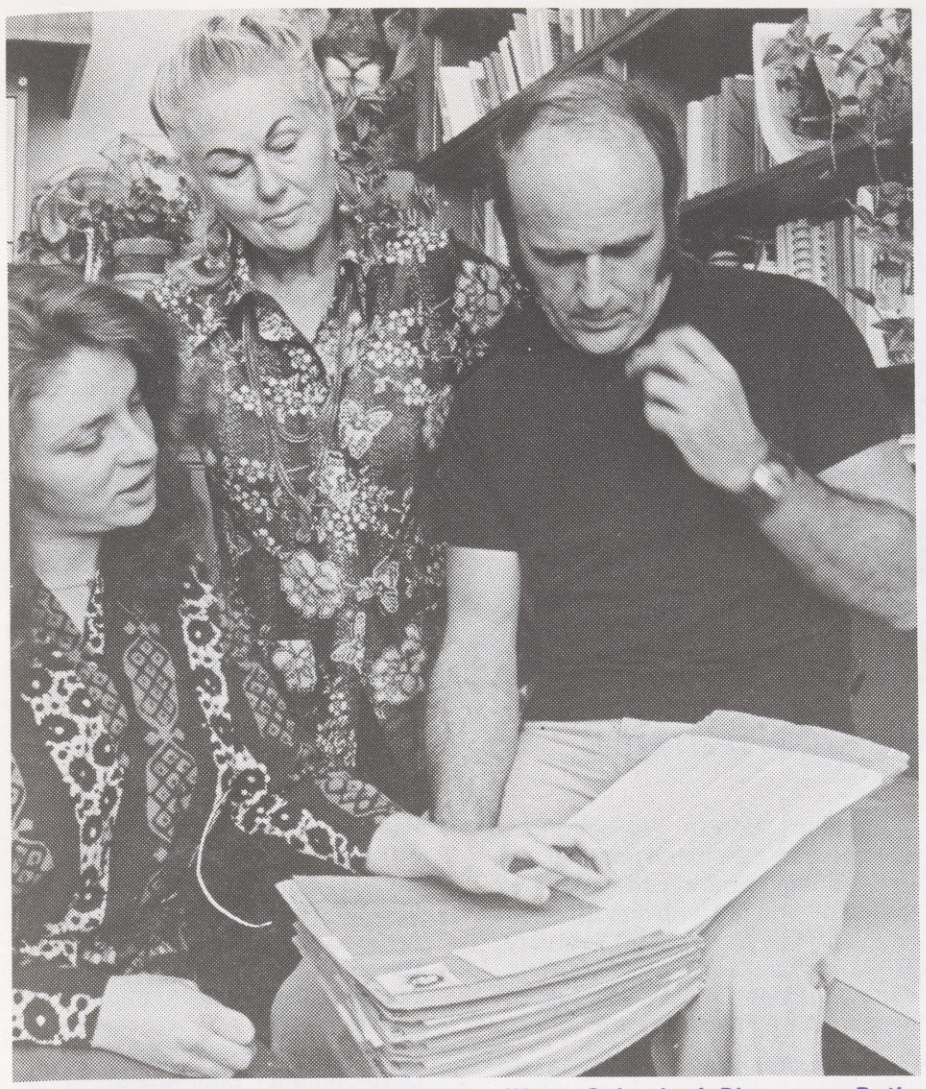
The first annual award honoring the late Black physician and researcher, John B. Harris, was presented to E. Michael Darby, "the student graduating from UCSF who best exemplifies those qualities of John Harris that made him outstanding as a teacher, a physician, and as a person committed to human rights." Dr. Darby (second from right), a 1977 graduate, is beginning an internship in Medicine here. Standing with him are Isidore S. Edelman, (left) professor of Medicine; Mamie Harris, widow of Dr. Harris; and Chairman of the Department of Medicine Lloyd (Holly) H. Smith Jr.

HOSPITALS / CLINICS

UCSF Booth at Health Fair

The UCSF offices of Public Service Programs and Community Health Education recently participated in a health fair given by the American Cancer Society. A display booth on DES contributed by UCSF and operated by Karen Chew (left) and Chu-Hong Soo Hoo.

The Indispensable People



Student Affairs Advisers (l-r) are Joane West, School of Pharmacy; Ruth Roman, School of Dentistry; and Jim Coronado, School of Nursing. Not shown is Georganne Donaldson, School of Medicine.

For not a few entering students, the first great moment of truth comes with the attempt to register.

"They can't register until they have their financial aid, and they can't get their financial aid until they're registered," says Georganne Donaldson of the Student Affairs Office, School of Medicine.

That's one of the many places the Student Affairs Offices come in. Rules have been known to be bent, if not broken, to save the unfortunate newcomer from disaster. Somehow or other, someone produces an emergency loan that permits the student to register and launch a career in medicine.

Student Affairs Offices, which exist in the Schools of Medicine, Pharmacy, Nursing and Dentistry, are called upon to deal with situations ranging from utmost gravity to comic relief. The staffs are the trouble shooters, the can-do people, and if it turns out that they can't -do upon occasion, they will at least have given it a pretty savvy try.

Georganne and her counterparts in Nursing, Pharmacy and Dentistry—Jim Coronado, Joane West and Ruth Roman, respectively—agree that almost anything that can happen to a student does happen, on occasion.

Some of the classic dilemmas:

- ☐The instructor leaves the campus for another post, neglecting to clear the student's incomplete grades.
- ☐The student marriage is breaking up.
- ☐The student comes down with mononucleosis.
- ☐The student left a change-of-class application in an office to be signed by the proper authority, and it has been lost.
- ☐The student's husband swore at her at breakfast this morning.
- ☐The student's wife is having a baby.

"They keep you on your toes," Jim says.

Georganne adds:

"We're all very fortunate to be working with the students. They're a very interesting, bright, attractive group. It's our job either to try to do something about the problem, or find where they can get help."

The offices function in slightly different ways in the different schools. In Dentistry, "We do everything related to the students," Ruth says—"we keep the records of the grades, grade point averages, we find them advisers, take care of renting the hall for commencement. We are their liaison with instructors— we keep after the faculty members to get their grades in on time— we're a sort of little mother to all."

In Pharmacy, the responsibilities are about the same, plus the admissions process, Joane says. That means getting everything together and scheduling interviews for the 600 applicants for each 100 places. Further, "We help the students apply for scholarships, and channel the applications for the right committees."

In Nursing, the Student Affairs Office handles the admission procedures, too, but Jim explains the trend is toward more involvement with students' personal affairs.

And in Medicine, there was so much business in the admissions procedure alone—6,000 applications for 146 places—that this has been split off. The School now has an academic and curricular office and a student advocate office, Georganne explains, "We write their scholarship application letters and handle a lot of paper work. It's our job to know when and to whom letters must be written, and what records must be included. We function as an advocate for the students, in any area—as advocate rather than judge."

And withal, the student affairs office people have to be discreet. As Joane explains: "We have to be very careful about confidentiality—to make sure it only goes to the right people."

"We try to make it as easy as possible on the students," Jim continued. "They've got enough hard work to do, as it is. Our job is to let them get to what they're supposed to be doing—that is, studying and learning."

MOVING AHEAD

A.Freeman Bradley Jr. has been appointed director of the Research and Development Laboratory. He was formerly a specialist with the Cardiovascular Research Institute. Mr. Bradley has held previous positions with the National Heart Institute and has won numerous honors in his field.

Davis S. Layne, Wayne University, was appointed director of Facilities Development and heads facility Design and Construction.

Joseph A. Yeaton, assistant director of Information Systems and Computer Center, appointed director of the Computer Center.

Joyce McGriff, (below) former secretary to Director Bill Kerr, was promoted to assistant coordinator of Volunteer Services.

Peter Ng, (above) has been named director of UCSF Educational Media Resources (formerly known as Cort). He comes to UCSF from Cornell Medical Center in New York, where he was director of Biomedical Communications. He also established the Department of Media Resources at Rutgers Medical School, before assuming the position at Cornell.

Rachel Bernstein, Affirmative Action, began a one-year leave of absence from UCSF to become senior personnel analyst, Office of the Assistant Vice President, Staff Personnel, University Hall.

The following employees recently were promoted.

David Virden	Asst. Man. Admis. Dept.
Lois Anne Indorf	Head Nur II, 9E
Cynthia Shewmack	Sr Staff Nur 10 N/S
Jane Dashner	Clin Nur IV, UC Hosp.
Mary Jordan	Clin Nur III,6E
Macino Lim	Custodian Sup. (AC)

The following nurses recently were reclassified.

Nancy Kwan	Clin Nur I, 11 N/S
Grane Rutherford	Clin Nur I, 11 N/S
Deborah Navarette	Clin Nur I, 11 N/S
Cynthia Nodell	Clin Nur I 11 N/S
Joan Hayter	Sr Staff Nur 15-DR
Marian Elze	Sr Staff Nur 9 E
Diane Slager	Clin Nur III

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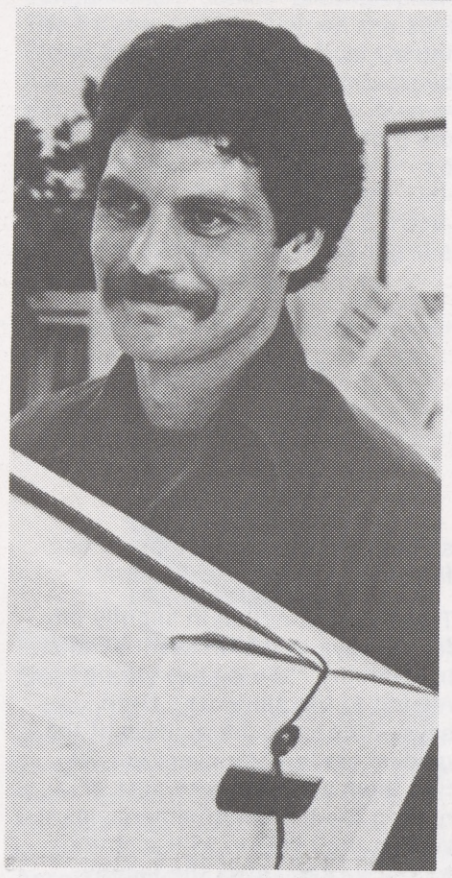


Musical Chairs

Something akin to musical chairs has been going on in the hospital and clinic buildings during the past two months. It's called "moving offices," and it won't be all over until February, 1978, according to Rhon Butterfield, hospital planner. These are the offices that have moved to date:

- Hospital Admitting from M-139 to M-140;
- Eight accounts Receivable employees and two Utilization Review employees, from M-140 to M-139;
- Margaret R. Bryan, assistant director, hospitals, from M-191.B to M-191.A;
- David J. Fine, assistant director, Hospital Administration, from M-111.A to M-191.B;
- Donald I. Bartlow, assistant director, Hospital Administration, from M-191.C to C-212.D;
- Hollis Gray, Hospital Administration manager, from M-111 to M-191.C;
- Patricia Diridoni, patient relations officer, from M-117 to M-111;
- Donald Simborg, M.D., systems director, Hospitals and Clinics from A-120 to M-111. A;
- David C. Beglinger, coordinator, Alcohol Center Information, from A-40 to A-120;
- Carol Copperud, Training and Development coordinator, from A-41 to A-121;
- Joe Berry, school teacher Adolescent School Program, Pediatrics Clinic, from C-212.B to A-40;
- Chuck Lempert, school teacher, Adolescent School Program, Pediatrics Clinic from A-271 to A-41;
- Joan Margolies, Clinical Psychology, from C-212.D to C- 212.B; and
- Quality Assurance from U-100 to A-59.B

Shown at left are quality assurance analysts Jim Estes, Renee Thompson (top) and Kyra Janssen moving into their new office.

Which Way, Please?

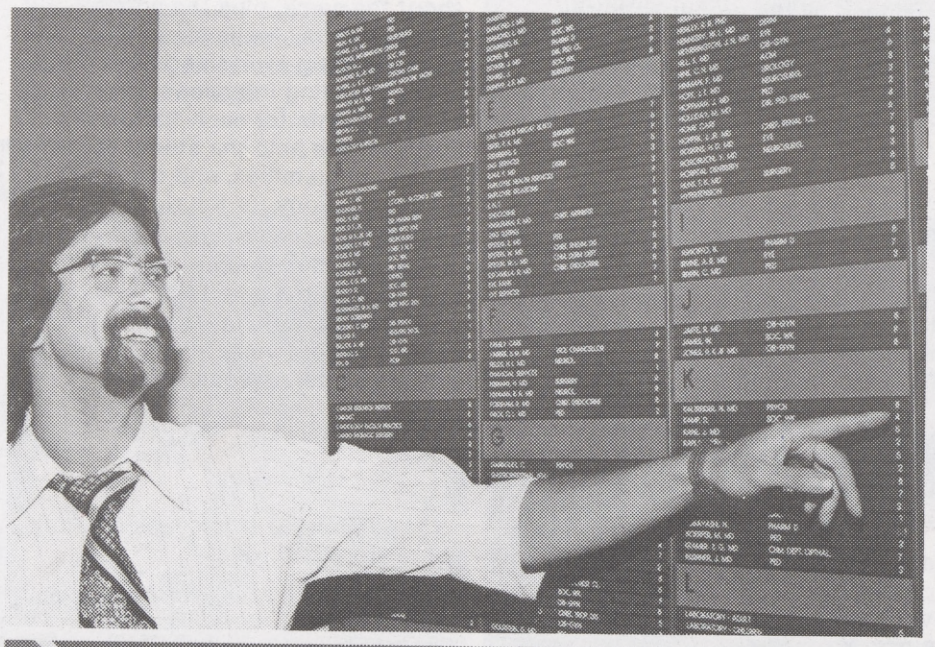
Directional signs, such as those shown here, have begun to appear on campus. They can be noticed in the Ambulatory Care Center and on campus now. In the future, they will be used throughout the campus, but it will take several years to complete the program.

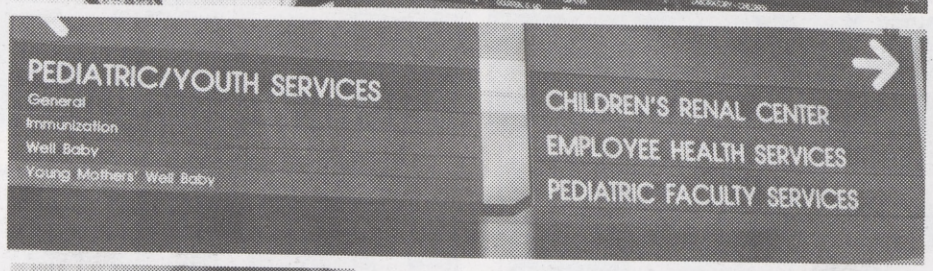
New signs in the Ambulatory Care Center help patients to reach their desired destinations. Carl Heller, building manager, points to the directory in the main lobby, which is the initial point of reference for patients.

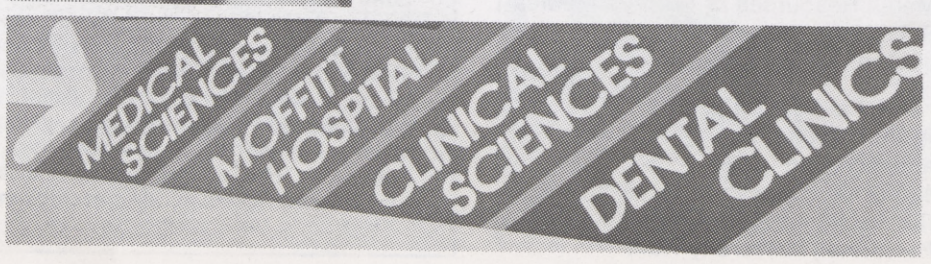
A patient who wants to go to Pediatric Youth Services, for instance, will find the clinic's floor on the initial directory. Once off the elevator, the patient will see a hanging directional sign that points to the general direction of the clinic. A secondary directional sign at the end of the corridor shows that the clinic is to the right, where the final sign hangs over the clinic reception desk.

Signs for office doors, such as the one shown here for Nursing Supervisor Monica A. Vitlar, R.N., are removable, to allow for those inevitable changes. They are plastic message strips, mounted on aluminum slats that slip into a metal holder.

Similar directional signs are located in the Dental Clinic entrance to the Medical Science Building. The sign that reads "Clinical Sciences," (bottom right) refers to the new name for the Old Clinics Building.





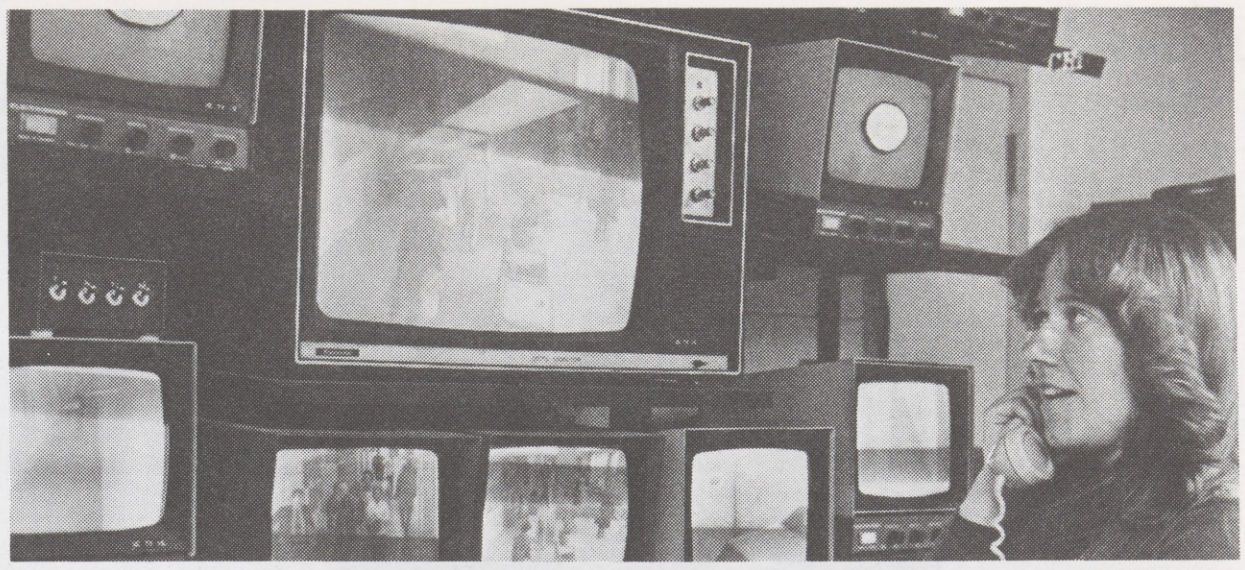


Shirley Chater (continued)

She received her Ph.D. at the University of California Berkeley School of Education, and at present holds the title of Professor in that School as well as in the UCSF School of Nursing Department of Social and Behavioral Sciences.

Her professional activities include the American Council on Education Committee on Educational Credit, 1974-78; the Board of External Visitors of Duke University, the Robert Wood Johnson Foundation Advisory Committee on Primary Care Fellowships in Nursing, and the Board of Governors of the American Academy of Nursing. She received the "distinguished Alumnae Award" from the University of Pennsylvania School of Nursing in 1975.

In a statement issued by Chancellor Sooy announcing her appointment, he declared, "Dr. Chater's abilities and accomplishments during the period she was Acting Vice Chancellor have proved to be exemplary, and she became the outstanding choice for this position."



Above, Bonnie Breitenstein, communications dispatcher, watches the television monitors to detect any suspicious activity. Below, Chief Lopes and Lt. Michelle talk with each other outside the police headquarters on the H level of the parking garage. Vi Shinn, principal clerk, is shown in her usual position at the reception counter in the Police Department.

Thief (continued)

And what's "suspicious?

"Someone going down a hallway trying the doorknobs . . . A stranger in a corridor at 1 a.m. . . Someone in the garage carrying a wire coat hanger (the simplest of tools for breaking into cars) . . .

"In fact, anything that a reasonable and prudent individual would consider out of the ordinary is suspicious enough for us to be interested."

The police have some very practical aids in their work; for example the closed-circuit TV cameras that bring continuous pictures of certain campus areas onto screens in the police office. Also the engraving machines with which identifying numbers can be etched on your valuables. This makes it far easier to recover stolen goods.

Furthermore, some dramatically informative pamphlets are available at the police offices, for example; one called "What every woman should know about self-protection." This is a good one to have and to study, in these days of citywide problems.

But basically it's the people who count — the people who take the right precautions to protect their property and themselves, and who call the police promptly when something needs police attention.

"The fact is that we are here, 24 hours a day, seven days a week," Chief Lopes said. "Twenty-three trained and capable officers operate out of our headquarters on H level of Millberry Union."

He added a reminder that police escort service is usually available for persons who may be fearful for their safety, especially at night.

"If someone's really concerned," he explained, "we can give them an escort. Probably we can't be there right at the moment, but if the person will wait, an officer will respond when he can."

And you might jot down these numbers for reference:

The police number is 1110 for emergencies, 1414 for other business — each with the 666 prefix if you're calling from off the campus.

And on a campus the size of a small city, with a population of around 15,000 including the immediate neighborhood, it's important to emphasize once in a while just how much the police have to rely on the people themselves.

"The only way we can prevent crimes or catch the criminals is when people let us know about it," the chief said.

He and Lieutenant Michelle pointed out that the Christmas season is often a happy hunting time for the thief, so now is a good time to think about being alert.

"Holiday packages are attractive to thieves," Michelle said. "Don't leave them inside your car where they're visible. A smart thief can get into the auto in just a few seconds."

Of course no inviting articles should be left inside a parked car, whether or not it's locked. The officers urged UCSF people to be smart about that — don't invite thievery.

Another tip: change your habits where your handbags and wallets are concerned, because the smart thief knows the usual patterns.

"A woman will probably put her purse on the floor under the knee well of her desk when she's going to be away for a few minutes," the lieutenant said.

"The thief knows that if it isn't there, it's probably in the top drawer of the nearest filing cabinet — and that the cabinet probably isn't locked.

"Or if it is locked, the key is probably in the middle drawer of the desk. And since most women are right handed, it's probably in the right hand corner of the drawer."

A man is likely to hang his coat on a rack near his desk when he comes to work. Often, his wallet is in the coat pocket.

If this picture fits you, he said, you may be asking for trouble. The thief can have your valuables in no time.

Operation ID Discourages Thieves

One way to discourage theft and burglary is to identify valuables in a way that is obvious enough to let thieves know that such action has been taken.

The UCSF Police Department has implemented Operation Identification, a program that provides an etching tool and window stickers to label valuables and to inform a potential thief that the items are "marked."

By etching one's driver's license on portable items such as bicycles, tools, radios, and appliances, direct evidence against the thief is provided, and he or she has a very difficult possession to trade or sell. In addition the traceable license number helps law enforcement officers return property in the event that it is recovered. A window sticker notifies the would-be thief that such items have been identified.

Etching tools are on loan weekdays from the police department. Call ext. 1414. Stickers are provided when the tool is returned.

HELP YOURSELF!

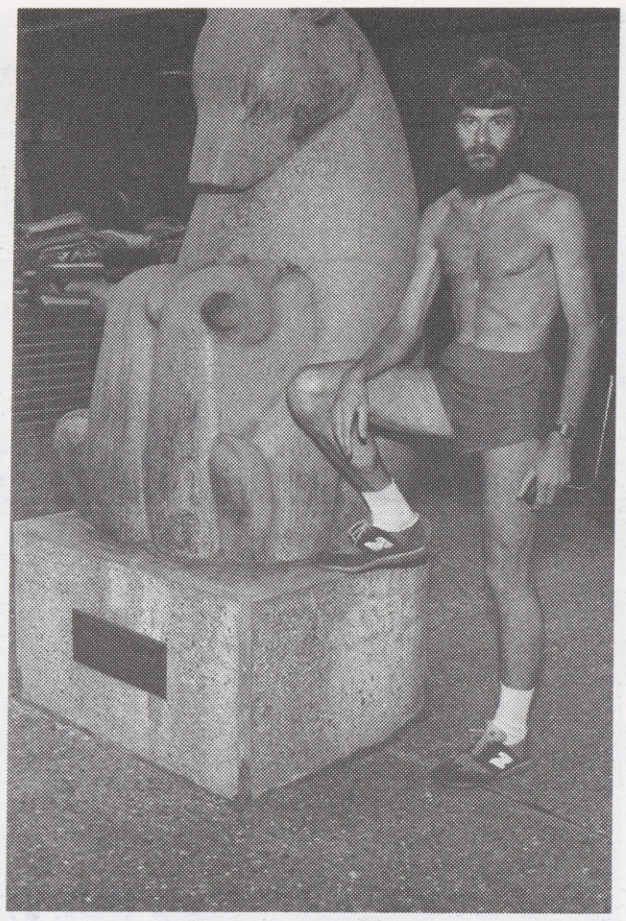
☐An eight-week course designed to study the behavioral patterns that cause people to overeat will start in January. Called "Weight Loss Through Behavior Modification," the class identifies for each student the signals that cue a person to eat, responses to the signals, and the consequences of responding. Tactics to counteract bad habits will be presented. Cost: $40. Contact Linda Johnson, nutrition consultant, 564-0340.

☐Tutorial services are being offered by the Health Sciences Special Services Program to any economically or socially disadvantaged student desiring such services. Interested students and prospective tutors should contact David Godoy, Student Services Building, Upper Level, ext. 4373.

☐An HEW official has warned that the United States, already facing a measles epidemic, could have an epidemic of polio if immunization efforts are not maintained.

The UCSF General Pediatrics and Well Baby Clinic administers polio immunizations to its regular patients as part of their routine health care, as well as immunizations against measles, rubella, diphtheria, tetanus and whooping cough. The clinic is located on the second floor of the Ambulatory Care Center, ext. 4136.

More than 400 donor representatives circulated around campus to obtain pledges for the recent one-day United Way campaign. Shown (l-r) here are UCSF/United Way Campus Chairperson Tom Gwyn; Ellen Clark, campaign worker; Kathleen Scadden, staff support; Darlene Carter, publicity committee; Patricia Diridoni, publicity committee; Mary Connolly, School of Medicine area chairperson along with Frances Larragueta, who is not shown; Jesse Mayo, SEC and CHE (Chicanos for Health Education) representative; and Dr. Irving Merrill, area chairperson for academic affairs.



Marathon Winner

Jeff Wall, UCSF toxicology laboratory technologist, recently won the annual Sonoma State College Marathon.

He competed against approximately 300 other runners to complete the 26.2 mile run in two hours, 36 minutes and 16 seconds. He was ahead of the second-place runner by two minutes.

Wall, (left), said this was his fifth marathon race, and the first one that he has won, though not the fastest speed that he has clocked.

Other UCSF employees who participated in the race are Irene Rudolph, research associate in the Pathology Department, who won first place in the women's submasters' division in three hours, nine minutes and four seconds; Gail Gustafson, staff research associate, Metabolic Research Unit, who completed the race in three hours, 21 minutes and 42 seconds; and Frances R. Sackerman, also a staff research associate, MRU, who placed first in the women's masters' division at three hours, 29 minutes and 55 seconds.

NEWS BRIEFS

Dental Screening at Dudley Stone

Kindergarten students at Dudley Stone School are receiving dental health education and services through the UCSF Schools of Nursing and Dentistry.

Margo Schmitz, a graduate student in the Nurse Specialist and School Health Program, volunteers one day a week at Dudley Stone to prepare the young students for dental screening examinations.

The screening is done by the entire senior class in dental hygiene in the Division of General Dentistry. Under the 11-week Community Health Methods course, taught by Dr. Steven J. Silverstein, students offer dental health education and screening to the children then give follow-up care suggestions to Margo and the school's medical social worker.

The program, which is eight years old, works with children in all grades at Dudley Stone and sends dental hygiene students to Alameda County to work in its Smilemobile, to Emeryville schools, to Paul Revere School in San Francisco, and to San Francisco's Recreation Center for the Handicapped.

Margo's work at Dudley Stone is primarily health education. She is learning physical assessment skills which she plans to put into practice very soon. These skills will enable her to study a child's medical history and present physical condition to determine if there are any specific health problems.

Another upcoming component of the program is nutrition education for the children and their parents. Stacy Peterson and Joan Horbiak, UCSF hospital dietetic interns, will conduct about four nutrition classes a month, which will include talks on vegetables and fruits, and nutritional alternatives to sugar-filled snacks.

The total program is part of an effort by UCSF to make the campus a health education resource to San Francisco schools. It is coordinated, under the direction of Tom Gwyn, through the Office of Public Service Programs.

Child Care Center

The lowest bid to construct a child care building on campus received by the Chancellor's Ad Hoc Committee for Child Care on Campus was $60,000 over the projected budget, according to Arthur L. Gillis, associate administrative vice chancellor.

He said the child care committee and the campus administration will review alternative financial and operational plans, in an attempt to provide some solution to the child care needs of the campus. He said the plans should be completed by the end of this year.

Arthritis Center

UCSF has received a three-year grant of $600,000 from the National Institutes of Health to establish an Arthritis Center for education, research, and community service and treatment programs.

The Center is one of 15 established in the U.S. with three in the Western states, and the one to receive the largest grant. Dr. Ephraim P. Engleman is program director of the Center, as well as UCSF clinical professor of Medicine, and president elect of the International League Against Rheumatism.

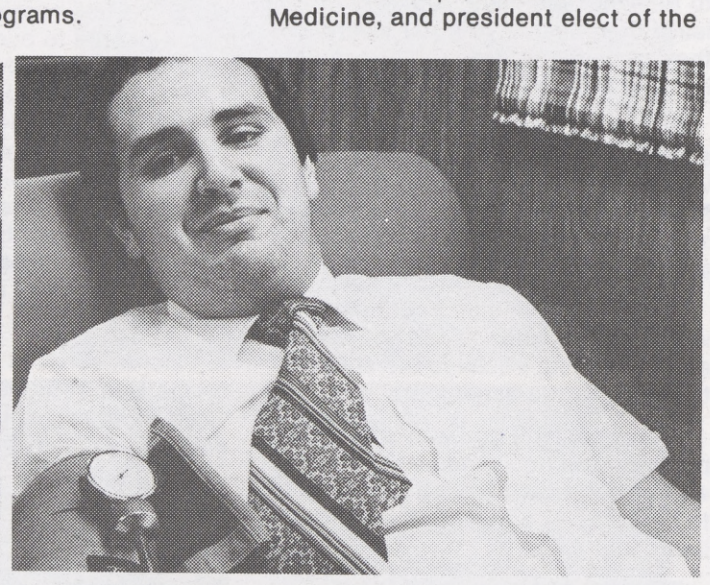
Women in Health Sciences

The UCSF Program for Women in Health Sciences, the only program of its type in the country, is sponsoring five new continuing education courses, workshops, and seminars on the UC campuses at Davis, Irvine, Santa Cruz, Santa Barbara, and Riverside.

The courses are: Career Planning for Re-Entry Nurses, Genetic Counseling, Managerial Effectiveness for Women in Health, Conflict Resolution for Women in Health, and Women and Health Politics.

A specially designed course on this campus for woman managers will be taught by continuing education specialists, Jean Born and Sharon Collins, according to Velma Parness, manager for the Women in the Health Sciences Program. The course,which will begin in January, is co-sponsored by the Organizational Development Unit.

For more information, contact the Women in Health Sciences office at extension 1979.



Blood Drive

Teri Tinsley (left), Mark Jimenez, and Maryann Zaremska donated blood to the Irwin Memorial Blood Bank this fall. Ms. Tinsley, one of 205 UCSF employees and students to donate during the October drive, is senior cook with the hospital's Nutrition and Dietetics Deaprtment of Campus Food Services. Mr. Jimenez is a fourth year student in the School of Pharmacy, and Ms. Zaremska is librarian at Langley Porter Institute.

WE NEED YOUR NEWS

The UCSF Journal is a publication for employees. We would welcome in writing any human interest or work-related information about employees. Send it to 1475 4th Ave., or by phone, ext. 2557.